

Forsta InterVu & Vision August 2024 Release



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Introduction

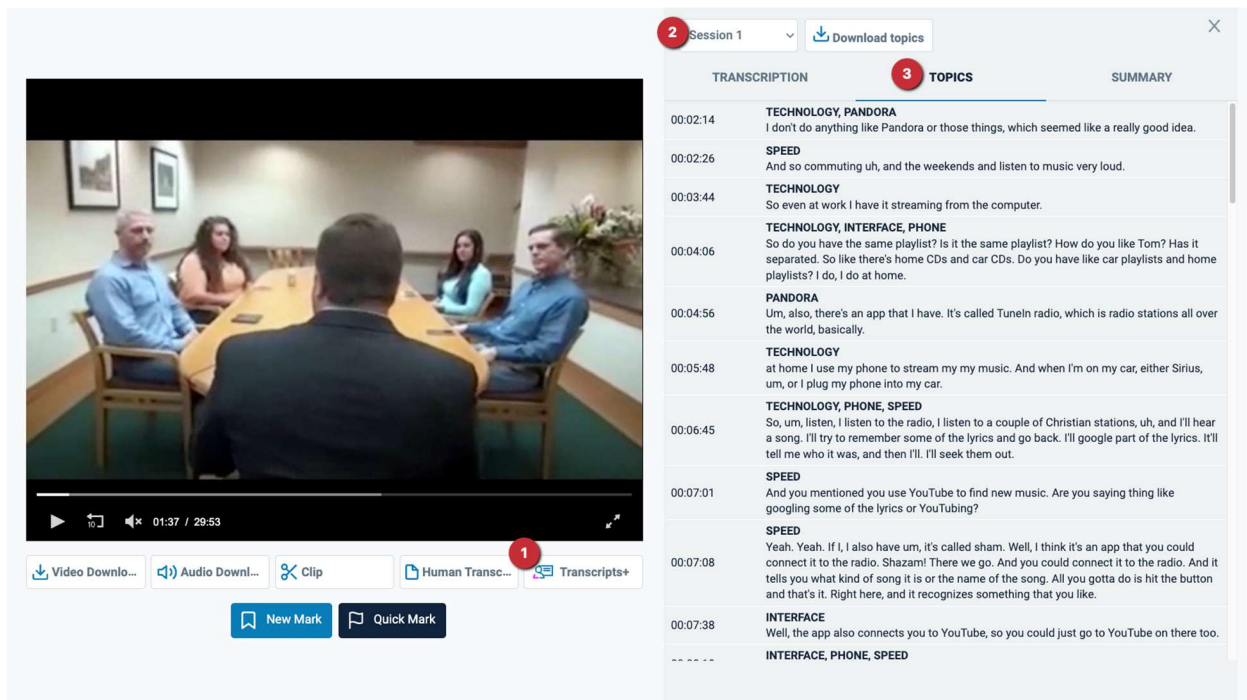
In this release, Forsta introduces the **Custom Topics** feature within the **Transcripts+** package. This innovative capability allows users to define and manage their own topics tailored specifically to the needs of their research projects. Leveraging advanced AI, the feature offers **Smart Topic Detection** that goes beyond simple keyword matching. It accurately identifies and categorizes topics even when they are not explicitly mentioned in the text, enabling a deeper and more nuanced understanding of the content.

Additionally, the feature includes **Automatic Tagging** of these identified topics within the session transcripts, enhancing the organization and analysis of session data. With **Custom Topics**, users can achieve a higher level of precision and relevance in their research. Whether you're looking to improve the searchability of your content, identify emerging trends, or focus on the most pertinent segments of a session, this feature offers the flexibility and control needed to unlock the full value of your recorded speech.

By using Forsta's **Custom Topics** to facilitate **Smart Topic Detection** and **Automatic Tagging**, your research can be tailored to specific project requirements, offering a powerful tool for uncovering actionable insights.

Accessing Custom Topics

Users can view the custom topics feature through the Transcripts+ interface. This can be done by clicking the Transcripts+ (1) button on an Archived project, selecting a Session from the Sessions dropdown (2) and then clicking “Topics” (3).



The screenshot shows the Transcripts+ interface. On the left is a video player showing a meeting. On the right is a sidebar with tabs for TRANSCRIPTION, TOPICS (selected), and SUMMARY. The TOPICS tab displays a list of custom topics with timestamps and context. The topics are:

- 00:02:14 TECHNOLOGY, PANDORA**
I don't do anything like Pandora or those things, which seemed like a really good idea.
- 00:02:26 SPEED**
And so commuting uh, and the weekends and listen to music very loud.
- 00:03:44 TECHNOLOGY**
So even at work I have it streaming from the computer.
- 00:04:06 TECHNOLOGY, INTERFACE, PHONE**
So do you have the same playlist? Is it the same playlist? How do you like Tom? Has it separated. So like there's home CDs and car CDs. Do you have like car playlists and home playlists? I do, I do at home.
- 00:04:56 PANDORA**
Um, also, there's an app that I have. It's called TuneIn radio, which is radio stations all over the world, basically.
- 00:05:48 TECHNOLOGY**
at home I use my phone to stream my my music. And when I'm on my car, either Sirius, um, or I plug my phone into my car.
- 00:06:45 TECHNOLOGY, PHONE, SPEED**
So, um, listen, I listen to the radio, I listen to a couple of Christian stations, uh, and I'll hear a song. I'll try to remember some of the lyrics and go back. I'll google part of the lyrics. It'll tell me who it was, and then I'll. I'll seek them out.
- 00:07:01 SPEED**
And you mentioned you use YouTube to find new music. Are you saying thing like googling some of the lyrics or YouTubeing?
- 00:07:08 SPEED**
Yeah. Yeah. If I, I also have um, it's called sham. Well, I think it's an app that you could connect it to the radio. Shazam! There we go. And you could connect it to the radio. And it tells you what kind of song it is or the name of the song. All you gotta do is hit the button and that's it. Right here, and it recognizes something that you like.
- 00:07:38 INTERFACE**
Well, the app also connects you to YouTube, so you could just go to YouTube on there too.
- -- INTERFACE, PHONE, SPEED**

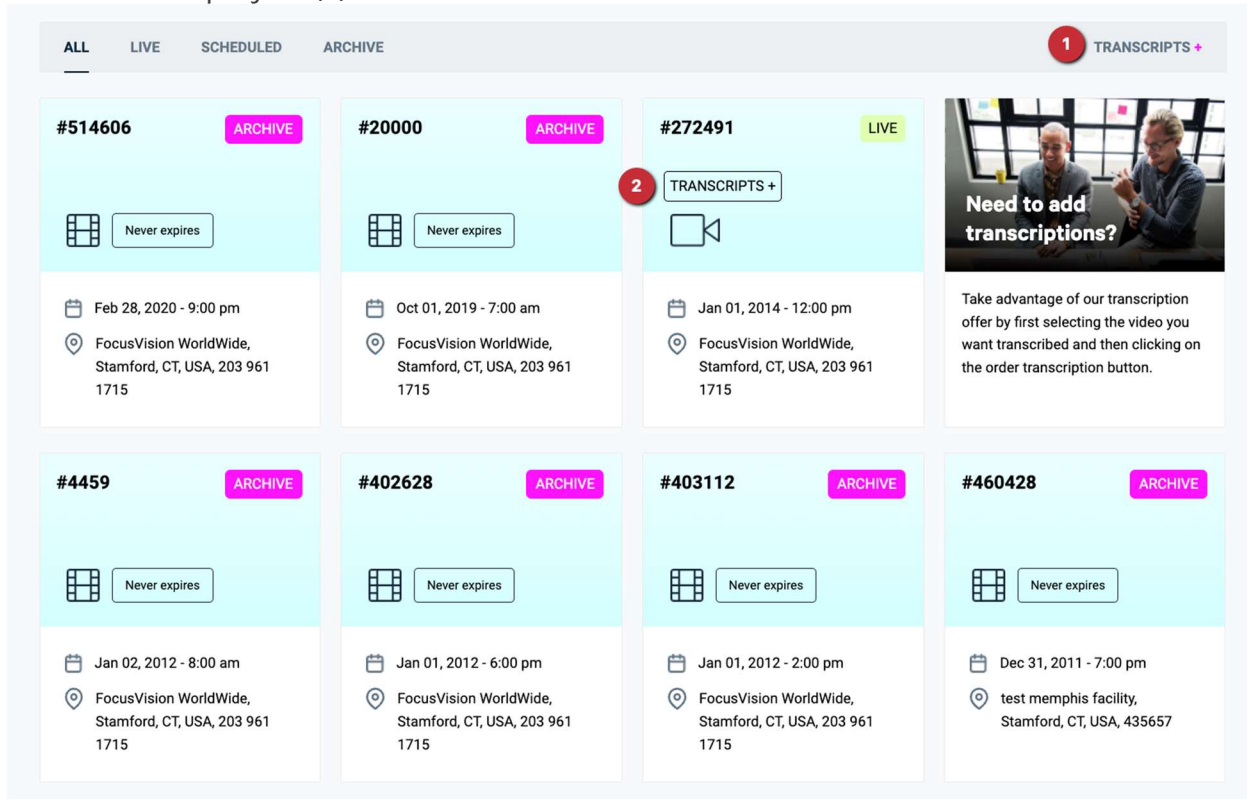
At the bottom of the sidebar, there are buttons for "New Mark" and "Quick Mark".

- Custom Topics listed are timestamped to go to the context in the session recording and also provide typed context.

Configuring Custom Topics

1. Accessing Custom Topic Configuration

- Navigate to the Transcripts+ button on the Project Page (1) or on any Upcoming or Live project (2).



The screenshot displays a web interface for managing custom topics. At the top, there are tabs for 'ALL', 'LIVE', 'SCHEDULED', and 'ARCHIVE'. A red circle with the number '1' highlights the 'TRANSCRIPTS +' button in the top right corner. Below the tabs, there is a grid of topic cards. Each card has a header with a topic ID and a status label (ARCHIVE or LIVE). Below the header, there is a filmstrip icon and a 'Never expires' button. Further down, there is a calendar icon, a date, a location pin icon, and a location address. A red circle with the number '2' highlights the 'TRANSCRIPTS +' button on the card with ID #272491. To the right of the grid, there is a promotional banner for transcripts with the text 'Need to add transcripts?' and a description of the transcription service.

Topic ID	Status	Never expires	Date	Location
#514606	ARCHIVE	Never expires	Feb 28, 2020 - 9:00 pm	FocusVision WorldWide, Stamford, CT, USA, 203 961 1715
#20000	ARCHIVE	Never expires	Oct 01, 2019 - 7:00 am	FocusVision WorldWide, Stamford, CT, USA, 203 961 1715
#272491	LIVE	Never expires	Jan 01, 2014 - 12:00 pm	FocusVision WorldWide, Stamford, CT, USA, 203 961 1715
#4459	ARCHIVE	Never expires	Jan 02, 2012 - 8:00 am	FocusVision WorldWide, Stamford, CT, USA, 203 961 1715
#402628	ARCHIVE	Never expires	Jan 01, 2012 - 6:00 pm	FocusVision WorldWide, Stamford, CT, USA, 203 961 1715
#403112	ARCHIVE	Never expires	Jan 01, 2012 - 2:00 pm	FocusVision WorldWide, Stamford, CT, USA, 203 961 1715
#460428	ARCHIVE	Never expires	Dec 31, 2011 - 7:00 pm	test memphis facility, Stamford, CT, USA, 435657

2. Adding Custom Topics

- Enter your desired topic in the "Enter a topic" field.

Configuration for custom topics for all projects within the master project.

TOPICS

Here you can add custom topics for your project's transcript
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Enter a topic +

Technology -

Sport -

Speed -

Phone -

Pandora -

Interface -

Please note: Apply Custom Topics to all Project Days on this Master Project. Topics at the Master Project level can also be edited however the new topics will only apply to upcoming or live projects, not those that have already been archived.

Remove topics
Save Cancel

- Click the plus icon to add another topic to your list.
 - a. Note: You can add up to 10 custom topics, which will be displayed below the entry field.

2. Managing Custom Topics

- To remove a topic, click the minus icon next to the topic name.
- Use the "Remove topics" button to clear all topics from your list if necessary.

3. Saving and Overriding Topics

- Click "Save" to apply your custom topics across the selected project.
- If you've set custom topics at the Master Project level, these will be inherited by all individual project days. However, custom topics set at the Project Day level will override the inherited topics for that specific day.

Limitations and Considerations

1. Inheritance and Project-Level Overrides
 - a. Custom topics set at the Master Project level will automatically apply to all associated project days. If you adjust topics at the individual Project Day level, these settings will override the Master Project settings.
2. Editing Restrictions for Archived Projects
 - a. Once a project has been archived, custom topics cannot be edited. This is because editing would require re-processing the session recordings, which is not currently supported. Therefore, the ****Transcripts+**** button is not available on archived projects.
3. Reflecting Changes
 - a. Changes to custom topics made at the Master Project level will only be reflected in currently live or upcoming projects. Archived projects will not reflect these updates retroactively.

Conclusion

The **Custom Topics** feature in **Transcripts+** empowers users to tailor their research experience by organizing content around specific themes. By allowing for both project-wide and day-specific custom topics, this feature offers flexibility and control over how session content is categorized and analyzed.

For more detailed guidance or support, please contact the Forsta support team.